

UNIVERSITY OF CALGARY
PERSONAL INFORMATION BANKS

COMMUNITY RELATIONS

Title: Alumni Relations

Location: Alumni Office

Types of Personal Information: Name, address, telephone number, email

Individuals: Alumni

Purpose: To document the provision of events, programs and services that foster alumni connections to the University; and to encourage alumni support. Also to document the provision of awards for distinguished alumni

Legal Authority: *Freedom of Information and Protection of Privacy Act*

UCLASS: CR050

Title: Donor Stewardship

Location: Development Office

Types of Personal Information: Name, address, telephone number, email

Individuals: Donors, Alumni, Public

Purpose: To document the ongoing recognition of donors and their contributions to the University.

Legal Authority: *Freedom of Information and Protection of Privacy Act*

UCLASS: CR225

UNIVERSITY OF CALGARY
PERSONAL INFORMATION BANKS

COMMUNITY RELATIONS

Title: Fund Development

Location: Development Office

Types of Personal Information: Name, address, telephone number, email

Individuals: Public, Donors

Purpose: To document the organization, coordination and implementation of campaigns to raise funds, including corporate sponsorships, the negotiation of matching funds to complement private donations, and business development opportunities. Also to document the identification and cultivation of prospective donors.

Legal Authority: *Freedom of Information and Protection of Privacy Act*

UCLASS: CR320
